



*The Telephone* was a giant leap forward in streamlining business operations; you only had to push a few buttons to connect with someone. It's incredible to think that we progressed from telephone exchanges manned by switchboard operators to the many on site PBX systems in use today. When *The Internet* happened, our communications became unified in new ways we never thought possible.

**Modern Telecom** helps small to medium sized businesses advance to the next evolution with online telecommunication, combining mobility, online control, infinite and immediate scalability, increased reliability and all at a reduced cost.

**How did we do all that?** By removing the dusty equipment in your server room and instead giving you access to a world-class hosted PBX in the cloud.



**What makes the cloud so special?** The concept of cloud computing is that all the backend hardware stuff is hosted in our super-secure data centre. It sounds complicated, but in reality you're looking at saving space, time, resources, insurance, and effort. With your traditional phone system, you're held hostage by the threat of hardware failure, power surges, costly upgrades, technician call-out fees, and more.

**With Modern Telecom it's a simple web interface** – you log in to your extension and set whatever call forwarding, blocking, screening or voicemail functionality that you like. No more hardware to purchase and worry about. Our Cloud PBX system grows when your company grows. Everything is delivered over Internet, this gives you access to as many levels of back-up connectivity as you like. Meaning that if someone drives a truck into the utility pole delivering the hydro or Internet to your neighbourhood, your phone will still ring and business continues as usual. In a nutshell, the PBX world has changed, and it's hard to think of a reason anyone would want to buy a lump of hardware any more.

# Our Most Popular Benefits:

- **Cell Phone Linking**

*Your office extension can ring on your cell phone and office phone at the same time allowing you the freedom to answer from either device. You can even place a cell phone call on hold and then pick it up from your desk phone or vice versa.*

- **Flat Rate Billing with Unlimited Long Distance**

*Budget your phone bill years in advance now with no surprises. Long distance calls anywhere in Canada and to the USA are included in our standard flat rate billing. You don't even need to dial a 1 before any of your numbers any longer.*

- **Online Portal – Call History – Call Recording and more**

*Access our online portal to make changes to your extension's behaviour, set an out of office message, forward your calls for the holidays, review your call history, listen to your voicemails or even a previously recorded conversation.*

- **Voicemail and Missed Call Notifications to Email**

*For all you smartphone users out there, stop dialing in to hear what calls you missed. Your voicemail and missed calls can be converted to a sound file and emailed directly to your smartphone with a time/date and caller ID stamp.*

- **Superior HD Audio Sound Quality**

*Let's face it, the copper analog wires installed by Bell since 1878 could not possibly compete with current digital audio technology. This leads to misunderstood words and missed details in conversations and voicemails.*

- **Immediate Return on Investment**

*In all cases, an upgrade to VoIP will result in an immediate reduction in your monthly telephone lines and ownership costs from your existing analog PBX service.*

Modern Telecom maintains a uniqueness in the industry by our understanding and deployment of the technology specifically for businesses by providing all required setup, support, warranty fulfillment and administration required. Our installers take the time to learn your business to explain the specific features that will appeal to you without overwhelming you with the technology. Switching is easy, we'll take care of all the details and you keep your existing number.



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